

## February 13 & 14, 2020 | Vancouver, WA

## THURSDAY // FEB. 13

1:00 p.m. Welcome, introductions and message from our Keynote Sponsor: Finalsite

2:00 p.m. Master the Art of the Storyteller // Ann Wylie, Wylie Communications

5:00 p.m. Social Hour

6:00 p.m. Banquet Dinner // Special Guest Dr. Calvin J. Watts, Kent School District

## FRIDAY // FEB. 14

8:30 a.m. Welcome, Breakfast & Icebreaker

8:45 a.m. Serialize This // Kathryn McCarthy & Casey Madison, Tacoma Public Schools

10:00 a.m. **Break** 

10:15 a.m. Message from our Signature Sponsors Blackboard & Qualtrics

10:30 a.m. Empowerment or Exploitation? Getting to the Heart of Student Voice // Pat McCreery, Beaverton School District

11:30 a.m. Lunch

12:30 p.m. Icebreaker

12:45 p.m. Storytelling With Data // Amy Ruiz and Lesley Rogers, APR, Strategies 360

1:45 p.m. Break

2:00 p.m. Message from our Signature Sponsors

2:15 p.m. Census 2020: Stories Behind the Numbers // Judy Dunne, US Census Bureau

\*Schedule is subject to change.

Dinner on Feb. 13 and breakfast and lunch on Feb. 14, are included with registration.



